

2007 National Rural ITS Conference

October 7-10, 2007 ♦ Grand Traverse Resort ♦ Traverse City, Michigan

Hosted by the Michigan Department of Transportation and ITS Michigan

Sponsored in part by USDOT, ITS America, Open Roads Consulting, and GE MDS, LLC



On the shores of Michigan's Golf Coast, the *2007 National Rural ITS Conference* will provide participants an opportunity to network and share experiences and knowledge within and across a wide variety of ITS disciplines. It will highlight applied, application specific solutions and lessons learned from both local and multi-jurisdictional challenges. Attendees will gain from the interactions with both traditional and nontraditional ITS presenters to bring something back they can use and apply within their own community.

In addition, participants will have the opportunity to network while visiting the many scenic areas surrounding Traverse City. From the endless outdoor opportunities, including boating, winery tours, world-class golf, balloon flights, and horseback riding, to the unique museum and historic venues, or the casino and downtown night life, take a look, and you will say "Take Me There" to the casual and stimulating lifestyle of Northern Michigan.

NEW THIS YEAR! The conference is being held in conjunction with the 2007 Fall/Winter meeting of ITS America's Commercial Vehicle and Freight Mobility Forum. As such, the conference will include session and presentations that focus on commercial vehicle operations and how they relate to rural ITS. One more reason this event is not to be missed!

Want to learn more? Preliminary agenda, sponsorship and vendor opportunities and travel information is all available online. Simply logon to www.nritsconference.org to learn more. We look forward to seeing you in Traverse City!

take me there... to Traverse City